

The State Government Guide to Promoting U.S. Citizenship Social Media Toolkit - November 2020

Currently, the United States is home to 9 million green card holders who are eligible to naturalize but have not begun the process. Many face obstacles, not the least of which has been the pandemic shutdown of USCIS offices last spring. Even as the federal government considers naturalization policy, there is much that can be accomplished on a state and local level to help immigrants become U.S. citizens who are fully vested members of American society.

The [New Americans Campaign](#) has created a guide for state governments that provides research on the economic benefits of naturalization as well as strategies for supporting and promoting the process. Please join us in urging your local leaders to help immigrants who aspire to complete the naturalization process. Download and share our [State Government Guide to Promoting U.S. Citizenship](#). It offers five specific ideas, back-up reports, and a [Model Law](#) companion option. Facilitating U.S. citizenship is a great investment, yielding lifelong benefits for immigrants and their families, as well significant civic and economic benefits to all our cities and states.

Download the [State Guide to Promoting U.S. Citizenship](#) and the [Model Law for Funding Naturalization Services](#)

Sample Social Media

FOR STATES:

Encourage #StateLeaders to invest in naturalization! Naturalized #USCitizens do better financially than noncitizens. Communities benefit from higher tax receipts and increased rates of self-sufficiency. @NatlGovsAssoc @NCSLorg @CSGovts Download our guide. <https://bit.ly/3pzi7Ot>

One of the greatest barriers to #naturalization is a lack of information about the process. #StateLeaders are uniquely positioned to share trustworthy resources with aspiring #USCitizens. @NatlGovsAssoc @NCSLorg @CSGovts share our State Government Guide. <https://bit.ly/3pzi7Ot>

#StateLeaders can break down obstacles to naturalization. Simple actions taken right now will yield lifelong benefits to aspiring #USCitizens & bring civic and economic benefits to the state. @NatlGovsAssoc @NCSLorg @CSGovts See our guide! <https://bit.ly/3pzi7Ot>

Now is the time for #StateLeaders to invest in #naturalization. #USCitizenship leads to opportunity and security for both immigrants & the greater community. @NatlGovsAssoc @NCSLorg @CSGovts Share our State Government Guide to Promoting US Citizenship. <https://bit.ly/3pzi7Ot>

Advantages of naturalization benefit new #USCitizens & the community. We have research & strategies for #StateLeaders & trusted NGOs to help #NewAmericans thrive. @NatlGovsAssoc @NCSLorg @CSGovts share our #StateGovernment Guide promoting #USCitizenship. <https://bit.ly/3pzi7Ot>

When #StateLeaders develop & invest in #naturalization it produces substantial economic and civic benefits for all of their constituents. Our State Government Guide to Promoting US Citizenship offers 5 strategies to help. @NatlGovsAssoc @NCSLorg @CSGovts <https://bit.ly/3pzi7Ot>

Invest in naturalization efforts at the state and local level now & help your community reap future economic & civic benefits. #StateLeaders can download our State Government Guide to Promoting #USCitizenship to start. @NatlGovsAssoc @NCSLorg @CSGovts <https://bit.ly/3pzi7Ot>

When #StateLeaders encourage immigrants to #naturalize they build thriving communities. Check out our state government strategies for providing information, trustworthy legal assistance & financial support. @NatlGovsAssoc @NCSLorg @CSGovts Please Share. <https://bit.ly/3pzi7Ot>

FOR CITIES AND COUNTIES

When #StateLeaders encourage immigrants to #naturalize they build thriving communities. Check out our strategies for providing info, trustworthy legal assistance & financial support. Counties & cities can use them too! @NACoTweets @leagueofcities @USmayors <https://bit.ly/3pzi7Ot>

One of the greatest barriers to #naturalization is a lack of information about the process. City & county govt is uniquely positioned to share trustworthy resources with aspiring #USCitizens. @NACoTweets @leagueofcities @USmayors share our State Government Guide. <https://bit.ly/3pzi7Ot>

Invest in naturalization efforts at the city & county level now & help your community reap future economic & civic benefits. #GovtLeaders can download our State Government Guide to Promoting #USCitizenship to start. @NACoTweets @leagueofcities @USmayors <https://bit.ly/3pzi7Ot>

When cities & counties invest in #naturalization it produces substantial economic and civic benefits for all of their constituents. Our State Government Guide to Promoting US Citizenship offers 5 strategies to help. @NACoTweets @leagueofcities @USmayors <https://bit.ly/3pzi7Ot>

Now is the time for cities & counties to invest in #naturalization. #USCitizenship leads to opportunity & security for both immigrants & the greater community. @NACoTweets @leagueofcities @USmayors share our State Gov't Guide to Promoting US Citizenship. <https://bit.ly/3pzi7Ot>

GRAPHICS

[Click here](#) to view and save graphics for use on Twitter and Facebook.